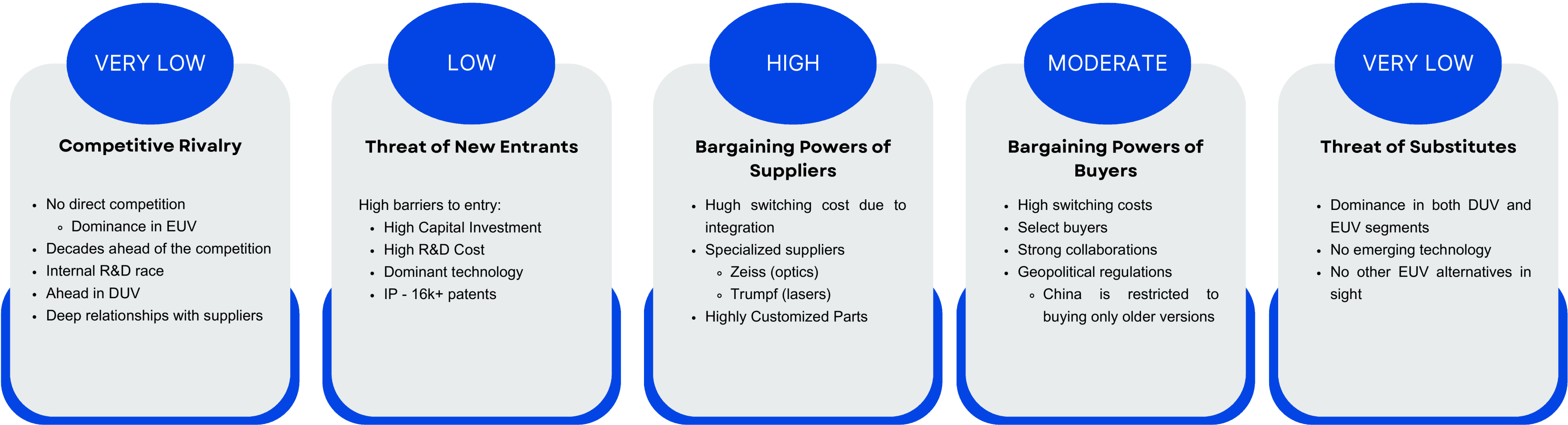


Employees	Revenue (12/31/2024)	Profit Margin (6/29/2025)	Return on Equity (Trailing Twelve Months)	Price-to-Earnings (P/E Ratio) (Trailing Twelve Months)	Debt-to-Equity (D/E Ratio) (Q2-25 Avg)	Earnings Per Share (EPS) (Trailing Twelve Months)
43,000	\$28,163,300 M	29.27%	58.24%	26.52	0.22	28.00

Financials - yahoo finance
<https://finance.yahoo.com/quote/ASML/>

Porter's Five Forces Analysis



Business Model Canvas ASML Holding N.V.

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KEY PATNERS <ul style="list-style-type: none">• TSMC• Samsung• Intel• Zeiss (optics)• Trumpf (lasers)• Nvidia• imec• ARCNL• Global Universities and Institutes	KEY ACTIVITIES <ul style="list-style-type: none">• Manufacturing of DUV and EUV• Software Development• Customer Support and Maintenance• Lithography R&D	VALUE PROPOSITIONS <ul style="list-style-type: none">• World’s only EUV supplier and manufacturer• Cutting-edge EUV and DUV lithography systems• Unmatched precision for advanced chips below 5 nm• Enabling future of computing	CUSTOMER RELATIONSHIPS <ul style="list-style-type: none">• Joint R&D Initiatives• Long-term service agreements• Long-term co-development agreements• Deeply integrated into their hardware and software stack	CUSTOMER SEGMENTS <p>Semiconductor Manufacturing</p>
	KEY RESOURCES <ul style="list-style-type: none">• Global footprint• Top EUV technology• Top-tier talent• 16k+ Patents		CHANNEL <ul style="list-style-type: none">• Direct Sales• Field Service & Support• Joint R&D Ventures• Software platforms• Digital and educational training centers• Contracting	
COST STRUCTURE <ul style="list-style-type: none">• Cost of Sales (materials & components, wages, factory overhead, logistics, warranty & field services)• R&D Spent• Marketing• Supply Chain Management		REVENUE STREAMS <ul style="list-style-type: none">• Equipment Sales (EUV and DUV)• Service, maintenance, and licensing software• Joint Development• System upgrades and service contracts• Refurbshments and resale		